




**ai ai**  
Alliance for  
Inclusive AI

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Balancing the  
Power of  
Artificial  
Intelligence



**ai ai**  
ALLIANCE FOR INCLUSIVE AI



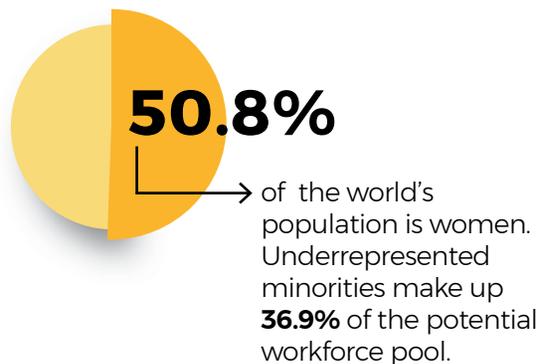
**The Fisher Center**  
For Business Analytics  
Berkeley Haas School of Business



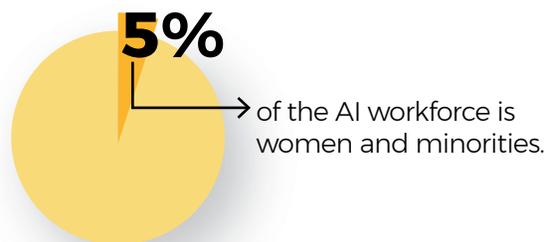
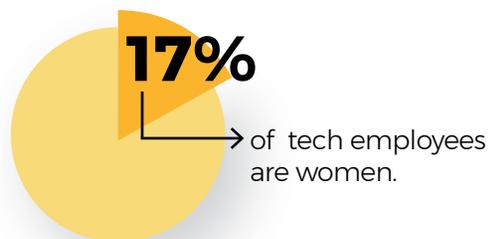
**BerkeleyHaas**



## WHAT THE NUMBERS SAY



## YET, ONLY



# INCLUSION IS THE FUTURE OF AI

## It's no secret that ...

the data economy is here—and biased data and algorithms will represent a global risk for organizations and society.

## Our purpose...

is to create a holistic ecosystem that supports the inclusion of more women and underrepresented minorities in the fields of analytics and AI to keep the fields balanced, unbiased and ethical.

## Why Women and Underrepresented Minorities?

There is a shortage of women and underrepresented minorities in STEM. Today's challenges are too complex and multifaceted for non-diverse teams. More inclusive groups deliver creative and low-biased AI algorithms. Passing up more than 50% of human brainpower is not only unfair, it's also counterproductive.

## Why Build an Educational Ecosystem?

Our society needs structured educational and networking programs that evolve with rapid AI developments. Building a professional AI educational ecosystem will ensure women and underrepresented minorities are continuously engaged in the future of work and society.



# AIAI, THE ALLIANCE FOR INCLUSIVE AI

nurtures a holistic AI ecosystem for unbiased, ethical, and impactful data science. We accelerate the inclusion of women and underrepresented minorities in the fields of AI and analytics.

**WE...**run research, create awareness, provide education, offer mentoring, facilitate internships, and connect people with job opportunities.

**FOSTER...**the inclusion of women and underrepresented minorities in analytics and AI by developing ecosystems and communities to integrate learning, networking, and career development.

**INCLUSIVE...**connections with world-class organizations and the vibrant UC Berkeley ecosystem.

**AI...**that is powered by diverse teams leads to a balanced, humane, and ethical society.

# OUR FACE PROGRAM



## Funding

- > Raise funding for scholarships and educational activities
- > Recruit world-class AI researchers, industry professionals, and academic laureates
- > Provide all-inclusive access to conferences, training, internships, research projects, and job placement

## Awareness

- > Develop programs that drive awareness and inclusion
- > Connect aiai partners with fellows associated with the UC Berkeley-Fisher Center for Business Analytics (FCBA) and the UC Berkeley network (alumni, centers, students, and faculty)
- > Host AI and analytics events

## Competence

- > Offer educational courses in AI and analytics
- > Provide access to hands-on learning within AI research projects
- > Extend professional training and career coaching

## Engagement

- > Connect to distinguished leaders, fellows, and companies in the AI field
- > Facilitate internships, speaking engagements, and job placement
- > Provide ongoing mentorship from AI experts

# INCLUSION IS A TWO-WAY STREET

## Support Inclusive AI and Become AI Inclusive

Your donation supports **the AI development journeys of women and underrepresented minorities**. Trainees receive education, access to events, mentorship, and career support.

Your donation supports **your teams' AI development journeys and helps them embody inclusion**. Your teams receive access to events and training and will be directly involved in inclusive workshops.



# PARTICIPATE IN OUR PROGRAMS

Instill Diversity and Inclusion

## BRONZE PACKAGE

**\$5K**

Earn 1 employee seats at training

Support key speakers

Communicate and drive an internal diversity mindset within your company

Provide volunteering opportunities for your employees

Join the UC Berkeley and Humans For AI ecosystem

## SILVER PACKAGE

**\$35K**

Earn 2 employee seats at training

Receive VIP invites and include your employees in private UC Berkeley- FCBA events that foster inclusivity

Special recognition at FCBA and aiai events and conferences

Have the opportunity to recruit an aiai trainee

## GOLD PACKAGE

**\$50K**

Earn 3 employee seats at training

Send up to 5 employees to aiai data workshops and conferences

Speaking spotlight at Fisher Center Summit events

## PLATINUM PACKAGE

**\$100K**

Earn 5 employee seats at training

Receive prime access to all events and initiatives for 10 employees

Speaking spotlight at Fisher Summit events

# WHO WE ARE

**aiai incorporates AI thought leadership from two stellar organizations**

## **The Fisher Center for Business Analytics** **The center advances the creation of business value from data science.**

The center pursues its vision through research, education, and by accelerating the diffusion and adoption of analytics throughout all aspects of business and management.

Its missions are to explore and design new data science applications, support data democratization, and establish the grounds for reasoned, wise, and inspired data governance.

Based on UC Berkeley's values, which foster thought-leading excellence, the center collaborates with organizations around the world to push new frontiers.



Gauthier G. Vasseur  
Executive Director  
Fisher Center for Business Analytics  
Institute for Business Innovation

## **Humans For AI** **Inclusive + Diverse + Balanced**

Our purpose is to facilitate the equal representation of women in AI.

We empower domain experts with AI skills, literacy, awareness, community, and advocacy.

We believe that gender parity and greater diversity among AI domain experts will lead to increased social alignment, humanization, and a broadening of the AI field.

We recognize AI's emerging importance for business and society and the clear lack of women in the field.

We believe the next wave of growth and value will be driven by domain experts in the field of AI.



Beena Ammanath  
Founder and CEO  
Humans For AI



## AIAI CORE TEAM

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### ALLIANCE PRESIDENTS

Beena Ammanath and Gauthier Vasseur

### MARKETING

Adriana Macias  
Taline Felix  
Joy Jacob  
Clarissa Wu  
Arvin Villadelgado  
Lena Ringwald  
Diane Schiller

Berkeley Haas Grad Team  
Institute for Business Innovation

### TECHNOLOGY & OPERATIONS

Madelyn Montilla

### INTERNATIONAL REPRESENTATION

India  
Australia  
UK  
France

## PARTNERS

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Berkeley Haas



DATAWISE  
ACADEMY



LePont

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